

# **BUSINESS PERFORMANCE AND TURNAROUND STRATEGIES**

**How to turn business failure into business success**  
**How to handle difficult times**

**A PRACTICAL 3 DAY WORKSHOP FOR YOUR TOP TEAM**  
**THIS MASTERCLASS IS AVAILABLE FOR BOTH PUBLIC TRAINING AND INHOUSE TRAINING**

## **OVERVIEW**

If you want to understand business success, it starts by understanding business failure. However it is not necessary to fail in order to succeed!

At some stage in the business life cycle your business might be experiencing difficulties or there is the threat of possible failure. Some of your strategic suppliers or customers might be in difficulty. How does one handle difficult times and even a possible tection.

Now is the time for decisive action and reaction.

Now is the time to cash proof your business

By understanding the underlying cause of business and financial difficulties one can be proactive for one's own business and in relation to your suppliers and customers.

Strategy is the foundation of future value creation. Every business- public, private and state-owned enterprise – needs to have a clear sense of purpose, direction and mission control to execute the strategy plan. It starts by looking back – past successes, failures and disappointments and looking ahead.

This 3 day masterclass will guide you step by step in relation to your company to develop a practical workable strategy plan for 2016 and beyond that includes global strategy best practices.

## **FEATURES AND BENEFITS**

This 3 day masterclass will give you and your company a new sense of purpose and direction and the strategy tools to efficiently and effectively implement a strategy plan for you and your top team and company.

- Understand the importance of corporate strategy and business strategy
- Review and develop an enhanced business model
- What strategy tools should you use?
- How to do an effective SWOT Analysis
- Understand business risks, returns and value creation opportunities
- Assess your resource capabilities
- Put in place a strategy mission control
- Develop appropriate KRIs and KPIs
- Have a strategy dashboard as part of the strategy process
- Put in place a practical turnaround plan

## **WHO SHOULD ATTEND**

Every Company Director, Chairman, Members of the C-Team, CEO, CFO, COO, Marketing and Sales Executives, HR Practitioners, Company Secretary, Corporate Governance and Compliance Executives, Risk Management, Internal Auditors, External Auditors, Members of the Audit and Risk Committees and other Board Committees

A detailed agenda can be provided to you upon request. We will also forward you the profile of the trainer and the relevant testimonials. This 2 day master class can be conducted as an in-house workshop or a public workshop. The agenda can be customised according to your business model and requirements.

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